

PREMIERE RELEASE: STEREO TAPES FROM CAPITOL



A STUDY IN STEREO

Brilliant showcase of stereo's vast range: Hollywood Bowl Symphony Orchestra, Steinberg and the Pittsburgh Symphony Orchestra, Nat "King" Cole, Stan Kenton, others. Special booklet.

ZH-2



INTRO TO STEREO

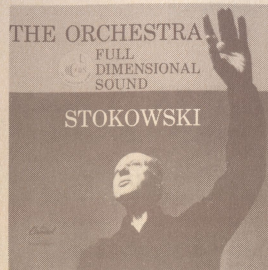
A narrated journey through the wonders of stereo... exciting music and real-life sounds.

ZA-1



FULL DIMENSIONAL SOUND *stereo tapes*

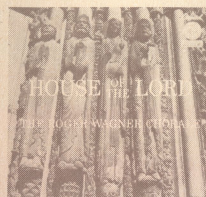
THE ORCHESTRA Leopold Stokowski



Unique presentation of the full symphony orchestra: eight complete works that reveal the sections of the orchestra alone and in combination. Works by Vaughan Williams, Tchaikovsky, R. Strauss, others. Deluxe packaging includes 24-page booklet in full color.

ZH-8

HOUSE OF THE LORD Roger Wagner Chorale



Moving performances, superb in stereo. Songs whose musical beauty and rich spiritual content express the reverent feelings of people everywhere.

ZF-9

TOCH: THIRD SYMPHONY



William Steinberg, conducting the Pittsburgh Symphony Orchestra

An outstanding modern symphonic work in a vivid interpretation by Steinberg. The exciting premiere recording of the 1956 Pulitzer Prize winning composition.

ZF-7

HOLLYWOOD BOWL SYMPHONY ORCHESTRA



L'ITALIA

conducted by Carmen Dragon

Thrilling orchestral selections that reflect all the color and warmth of the land of song. Tchaikovsky, Mascagni, others.

ZF-3

BOLERO and CAPRICCIO ESPAGNOL



conducted by Felix Slatkin

Ravel and Rimsky-Korsakov's glittering instrumental masterpieces of dramatic colorations and vivid, exciting rhythms.

ZF-4

SYMPHONIC DANCES



conducted by Felix Slatkin

Out of the wonderful wealth of symphonic music inspired by the dance: melodic favorites in the full beauty of stereo.

ZF-5

GYPSY!

conducted by Carmen Dragon

Stirring music which brilliantly captures all the emotions, fire and volatile spirit of the gypsy's romantic background.

ZF-6

POPULAR STARS now in STEREO



Nat "King" Cole LOVE IS THE THING

The intimate stylings of Nat Cole in a rich orchestral setting. *Stardust, When I Fall in Love*, others.

ZD-11



George Shearing BLACK SATIN

Romantic listening: the Shearing quintet with backing that features Latin rhythms and satin-smooth strings.

ZC-13



KENTON IN HI-FI

Stan's great hits, more exciting than ever in stereo: *Artistry Jumps, The Peanut Vendor*, others.

ZD-10



FRED WARING and THE PENNSYLVANIANS IN HI-FI

Newly recorded: all-time Waring favorites everyone remembers and loves.

ZD-12

2 CHANNEL • 7 1/2 IPS • FOR IN-LINE HEADS

Tapes are classified by letter prefix.

ZA Tapes, \$ 9.95* ZF Tapes, \$14.95*

ZC Tapes, \$11.95* ZH Tapes, \$16.95*

ZD Tapes, \$12.95*

*Usual prices (the aggregate of tape, package and federal excise tax) excluding state and local taxes. Check your dealer.



SPEAKING OF STEREO

(an excerpt from the booklet for "A Study in Stereo")

by EDWARD TATNALL CANBY

(Record reviewer for Harper's Magazine and Audio; author of Home Music Systems.)

Capitol's introduction of stereo tape recordings comes at a time when stereophonic sound, long heard in laboratory installations and in many an ultra-expensive motion picture production, has at last reached practical form for the home listener. And, just as important, the new stereo sound itself is now available in a rapidly expanding range of recordings easily obtainable through regular hi-fi stores and music and record shops.

What is stereo? If you are hearing stereo tape for the first time, you will want to know quickly how it differs from conventional recordings and what benefits it may offer you in home listening.

Stereo recordings are unlike any conventional type of record, whether tape or disc, and no ordinary recording can be "converted" to stereo. The recorded sound comes to you on a single tape which contains two recorded channels, side by side. Both are of the same subject matter, made at the very same instant, but at different vantage points in the recording hall. The two differing "points of view" represent roughly the positions of the two separate audio systems by which you hear stereo reproduction.

The human ear's uncanny sense of directionality, its ability to "sense" a

feeling of space by testing out the directions from which many complicated room-echoes reach it, do more than merely place sounds to the left and to the right of us. Many sounds also come from areas in the middle and all the way across the musical "scene." It is the composite impression of right, left and middle plus all the intermediate points and—best of all—the *space itself* in which the whole sound exists that constitutes a good stereo listening effect. Your ears re-create that vivid sense of actual size and space that allows you to place the sound of a symphony orchestra or a large chorus as a whole inside your living room. You are there!

Although it is the business of the stereo player manufacturer to tell you how to set up your machine, a symmetrical arrangement within your room will always work best. See to it

Capitol Records, long the leader in high-fidelity recording, now presents the finest in stereo tapes. Combining the ultimate in engineering skill and the highest quality manufacturing, these tapes offer outstanding entertainment for your listening pleasure—in the full brilliance of stereo sound by Capitol.

that the right hand half of your listening area is shaped and furnished as much like the left half as you can manage. A hallway behind one speaker and a solid wall behind the other merely asks for trouble. You will most certainly have to experiment for the best effect and you may have to move a bit of furniture, in the end. It is worth it, I assure you.

Once you have found the right speaker positions and the best listening area in front of them, the two speakers themselves will simply disappear. (The more unobtrusive they are to the eye, the better, in any case.) And, spread before you, between, around and behind them, you will experience that "curtain of sound" which has been described as the ideal stereo effect... and you'll then be set for the very best in stereo entertainment.